


# TicketNews

## ADVERTISING PROGRAM - HOLIDAYS 2011

### Web site Advertising Opportunities:

Banner Location	Dimensions	1 mo.	3 mos.	Holiday rates*		
				6 mos.	9 mos.	12 mos.
Article - Top	300 x 250	\$450	\$300 / mo.	 <b>new prices</b> For pricing details, call: 860.644.4000 x 1135		
Header	468 x 60	\$400	\$300 / mo.			
Top Story	468 x 60	\$300	\$200 / mo.	extra 10% discount	extra 15% discount	extra 20% discount
Sidebar - Top	180 x 150	\$250	\$150 / mo.	"	"	"
Sidebar - Middle	180 x 150	\$175	\$100 / mo.	"	"	"
Sidebar - Bottom	180 x 150	\$100	\$50 / mo.	"	"	"
Pagetop	728 x 90	\$200	\$125 / mo.	"	"	"
Footer - Top	728 x 90	\$125	\$75 / mo.	"	"	"
Footer - Bottom	728 x 90	\$100	\$50 / mo.	"	"	"

### Newsletter Advertising Opportunities:

Banner Location	Dimensions	1 wk.	3 wks.	6 wks.
Header	550 x 68	\$75	\$50 / wk.	extra 10% discount

\* Holiday 2011 rates are applicable for campaigns purchased from October 2011 through February 2012. Placement is subject to availability and is sold on a first-come, first-served basis.

**Begin advertising with TicketNews today!**

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**Call: 860.644.4000x1135**