



On-site Advertising Opportunities:

Location	Ad Size	1 mo.	Spring 2010 rates*			
			3 mos.	6 mos.	9 mos.	12 mos.
Header	468 x 60	\$500	\$300 / mo.	extra 10% discount	extra 15% discount	extra 20% discount
Article - Top *NEW!	300 x 250	\$500	\$300 / mo.	"	"	"
Tower	120 x 600	\$400	\$250 / mo.	"	"	"
Top Story	468 x 60	\$300	\$200 / mo.	"	"	"
Footer - Top	728 x 90	\$300	\$200 / mo.	"	"	"
Footer - Bottom	728 x 90	\$275	\$175 / mo.	"	"	"
Sidebar - Top	180 x 150	\$250	\$150 / mo.	"	"	"
Sidebar - Middle	180 x 150	\$175	\$100 / mo.	"	"	"
Sidebar - Bottom	180 x 150	\$100	\$50 / mo.	"	"	"

Newsletter Advertising Opportunities:

Location	Ad Size	1 week	Spring 2010 rates*	
			3 weeks	6 weeks
Header	550 x 60	\$75	\$50 / week	extra 10% discount

* Spring 2010 rates are applicable for campaigns purchased from February through May 2010.
 E-mail editorial@ticketnews.com to begin your advertising campaign with TicketNews today!